



Media advisory

The Canadian Stroke Congress

FREE MEDIA REGISTRATION OPEN!

- more than 900 delegates
- The latest in stroke research and practice

OTTAWA, Sept. 27

Who: The Canadian Stroke Network, Heart and Stroke Foundation and Canadian Stroke Consortium

What: The Canadian Stroke Congress

Where: Ottawa Convention Centre

When: Oct. 3 and 4, 2011. Pre-conference workshops on Oct. 2.

Conference Highlights:

- New information on the strong correlation between cigarette smoking and stroke.
- Understanding the link between Alzheimer's disease and stroke.
- High-tech solutions to reach rural stroke patients.

Monday:

- Not only are smokers more likely to have strokes, they have them at a younger age.
- Ontario issues stroke report cards to its health regions, and there is room for improvement.
- Mild strokes produce major challenges, but many of the problems go undetected.
- The risk of falling is very high for people who experience stroke, and more must be done to prevent injuries.

Tuesday:

- Ramon Hnatyshyn Lecture looks at the tangled relationship between Alzheimer's and stroke and presents some of the first results from the PURE MIND study. The lecture will be delivered by neurologist Dr. Sandra Black of Sunnybrook Research Institute.
- Researchers from UBC and Australia receive awards for innovation and impact. Australian research shows the value of a team-based approach to stroke care.
- Using Telestroke to reach rural patients is the next best thing to being there. Two-way video linkups save lives and reduce health-care costs.
- New research shows Manitoba Metis have a high stroke rate compared to others in the province and needed targeted educational outreach.

The Canadian Stroke Congress brings together leading stroke experts from Canada and around the world to exchange ideas and present the latest breaking research in prevention, treatment, rehab and recovery.

For further information: FREE MEDIA REGISTRATION AT www.strokecongress.ca: Sarah Stewart, Canadian Stroke Network, (613) 562-5800 x 5235.

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